



GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

School of Commerce

Department of Commerce – (General)

Event Title	“CUSTOMER MANAGEMENT – STRATEGY FOR SUSTAINED SUCCESS”	
Category	Webinar	
Date	From : 20-07-2020	One Day
No. of Resource Person	1	
No. of Participants	250	

(1) Report Description

CUSTOMER MANAGEMENT – STRATEGY FOR SUSTAINED SUCCESS

(2) Report

The School of Commerce organizes online webinar series on “**CUSTOMER MANAGEMENT – STRATEGY FOR SUSTAINED SUCCESS**” from 20th July 2020 to 20th July 2020. Mrs G. SOWMYA LAKSHMI proprietor, synergy decor, Director of Gestalt Designs Pvt Ltd & Centre Head of Dream zone gave her views on “**STRATEGY FOR SUSTAINED SUCCESS**”. She shared her views on value of Success and how to enhance our Customer Management for the success. Around 250 participants attended the session.

(3) Invitation Copy



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DEPARTMENT OF COMMERCE – GENERAL (SHIFT II)

Webinar on

“Customer Management – Strategy for Sustained Success”



Ms. G. Sowmya Lakshmi

**Proprietor, Synergy Décor,
Director of Gestalt Designs Pvt Ltd &
Centre Head of Dreamzone
Chennai**

Date: 20th July 2020

Time: 3.30 p.m. to 4.30 p.m.

Registration Free

E- Certificate will be provided to all participants

Dr.M.G.Ragunathan
Principal

Mr. Manjit Singh Nayar
General Secretary & Correspondent

(4) Photo

